

SUMA- Sustainability Management | Grad

SUMA 5000 Introduction to Sustainability (3)

In this course, students will examine sustainability from different perspectives and explore the complicated relationships in our natural, social and economic systems. In addition, students are required to delve into the different challenges faced by various organizations and analyze the changes needed to incorporate sustainability into business development. Via case studies, students will acquire the knowledge and skills needed to initiate and facilitate the transition towards a sustainable future.

SUMA 5100 Sustainability Leadership for People, Planet, and Profit (3)

The course introduces sustainability leadership and a new way to measure organizational success using the triple bottom line (people, planet, profit). The main section of the course covers the strategic leadership competencies and processes required to lead organizations for sustainable development. The similarities and differences between the leadership of sustainability in existing businesses versus start-ups will be explored, as well as pivotal leadership communication about sustainability as a value creation model.