

SPTC - Sports Communication | Undergrad

SPTC 4610 Readings in Sports Communication (1-3)

Students will be part of a directed study of a specific area of sports communication. The course will feature individual or small group engagement with an instructor in an area not included within the existing sports communication curriculum. A contract signed by the instructor, student, program coordinator, and department chair will outline specific details for each section of this course.

SPTC 4616 Sport Communication Research and Analysis (3)

This course focuses on systematic analysis of sport communication contexts and events. Using communication models and research methodologies, students learn about a variety of communication that represent the breadth of the sport communication discipline and professional context. **Prerequisite:** 6 hours of SPTC coursework or permission of the instructor.

SPTC 4620 Senior Overview in Sports Communication (3-6)

Students will complete an intensive project related to their sports communication degree program. The project will reflect a combination of critical analysis and individual application of concepts within the project. The course will be completed under a mentorship of an approved sports communication instructor.