Data Analytics (BS)

This program is offered by the George Herbert Walker School of Business and Technology/Computer and Information Sciences Department. It is available online and at the St. Louis main campus.

Program Description

Data analytics is widely embraced by companies to help executives in decision making. It allows companies to more accurately know what the business is doing and aims at enabling rich insights and better decision making. Data analytics encompasses a wide range of technologies to support analyzing business data, transforming information and generating intelligence. Technologies play important roles in the data analytics process and form the foundation of its architecture. More and more companies need knowledgeable people to