



Degree Plan

MBA 5010 Value Creation	3cr				
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Degree Plan

MRKT core courses (27 hours)

Course	Hrs	Term	Year	Pre-requisite
MRKT 5000 Marketing	3cr	--		
MRKT 5610 Marketing Channel Management	3cr	--		MRKT 5000
MRKT 5720 Promotional Management	3cr	--		MRKT 5000
MRKT 5730 International Marketing	3cr	--		MRKT 5000



Degree Plan

YEAR 2

Term 1	Term 2	Term 3	Term 4
MBA 5400	MBA 5500	MBA 5910	MBA 5920
MRKT 5850	MRKT 5895	MRKT 5960	MRKT 6000